

America's Favorite Cigarette Brand

Benson & Hedge 100's

Regular 16 mg. "tar," 1.1 mg. nicotine
 menthol 11 mg. "tar," 1.1 mg. nicotine
 av. per cigarette, FTC Report Nov. 72

March The Cigarette Company Has Announced That
 Cigarette Smoking is Dangerous to Your Health

"Disc Jockey"

CPD1-228

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NAACP Show of Shame Benefit Program

1971 Annual Prog.

Pella, Rich, Greene, Inc.

